

Soulcraft Custom Frame Order Form Instructions

Please read this carefully because it will save both you and me a lot of time down the road. It's much easier to take bike measurements with the help of a friend and it's absolutely necessary to have help when taking body measurements. Remember, we are building your custom frame based on these measurements so accuracy is key. We recommend taking each measurement 3 times. For a more detailed explanation of a given measurement, mouse over the field and you will see the "tool tip". Here are some important points:

- **Try to be consistent with whatever unit of measure you choose. If you like millimeters, use that unit throughout. For things like crank length (mm) or top tube length (inches for mtn., cm for road), use the units commonly used for that type of bike on that specific measurement.**
- **Measure down to the millimeter or 1/32", whichever applies.**
- **For bike measurements, make sure the bike is on as level ground as possible and that the front wheel is pointing straight ahead, and that the bike is not leaning to the side.**
- **For body measurements, it can be hard to locate some of the measuring points under soft tissue, so take your time and measure 3 times for consistency.**
- **When inputting your measurements into the frame measurement form, type your numbers to the right of the colon.**
- **For inches, the numbers should be written to look like this: 18.375" or 18 3/8".**
- **For millimeters or centimeters the numbers should be written to look like this: 25mm or 2.5cm.**
- **Make sure every field is filled in on the bike and body measurements or you will not be able to send the form. All other fields can be left blank if need be but the more info we have the better.**
- **Save the file to your computer before you start. To save the file, go to File>Save As..., and add your name and date to the beginning of the file name that appears. So "Joe Smith 010510 Soulcraft Custom Frame Order Form.pdf" is what it should look like with a January 5, 2010 date.**
- **When you're done filling it out, make sure you save it again for your files before you e-mail it to us.**
- **If you need to delete all the data you put in and start over, click the "Reset Form" button at the very bottom of the last page.**
- **E-mail the file to Soulcraft by clicking on the "Send Form" button on the last page.**

Customer and frame order info

Name	
Date	
Best phone # to reach you	
E-mail address	
Shipping address where you want the frame shipped	
Business or residential address?	
Profession	
Sex	
Age	
Soulcraft frame model	
Soulcraft rigid fork?	
Color	
Decal	
Complete bike?	
Chassis? (includes frame, suspension or rigid fork, headset, stem, and headset spacers with fork cut to length and headset installed)	
Anything you want to add?	

Frame and fork options

*We will go over your frame and fork options during the interview so don't worry about leaving this page blank if you're not sure what you want yet.

Frame options	Yes	No	
I 'm not confident about selecting any of these options so I'll leave them blank and go over them in the interview			
Two bottle mounts (one on down tube, one on seat tube)			N/C
Third bottle mount under down tube			\$45.00
Disc brake mount only			N/C
V brake/Canti mounts only			N/C
Both cantilever/V and disc mounts (with removable cantilever/V posts)			\$75.00
"10 O'clock" routing of brake cable/line on top of top tube			N/C
"7 O'clock" routing of brake cable/line on bottom of top tube			N/C
Top tube routing of all cables (standard on Groundskeeper, up-charge on all others)			\$50.00
Rohloff cable routing (all cables under downtube and on top of chainstay)			\$50.00
Custom cable routing (exact routing to be determined)			\$75.00
Pump peg			\$15.00
Rack mounts (this includes dropout eyelets and mounts on seatstays)			\$55.00
Fender mounts (includes dropout eyelets and mounts on bridges)			\$30.00
Dropout eyelets only			\$25.00
Rocker Derailleur Package (includes right side dropout with derailleur hanger and necessary cable stops)			\$50.00
Extra right side Rocker dropout (with or without hanger)			\$25.00
Black anodized Rocker dropouts (pair)			\$75.00
Custom powder coat paint scheme			N/A
Custom wet paint			N/A
Custom stem (no 31.8mm bar clamps, no split clamps, no quills)			\$150.00

Fork Options	Yes	No	
I 'm not confident about selecting any of these options so I'll leave them blank and go over them in the interview			
Disc brake mount			N/C
Cantilever/V Brake mounts only			N/C
Both cantilever/V and disc mounts (with removable cantilever/V posts)			\$75.00
Fender mount on bottom of steerer and eyelets on dropouts (not available with disc brakes)			\$45.00
Low rider rack mounts (not available with disc brakes)			\$60.00
Custom powder coat paint scheme			N/A
Custom wet paint			N/A

Anything you would like to add about options that wasn't covered here?

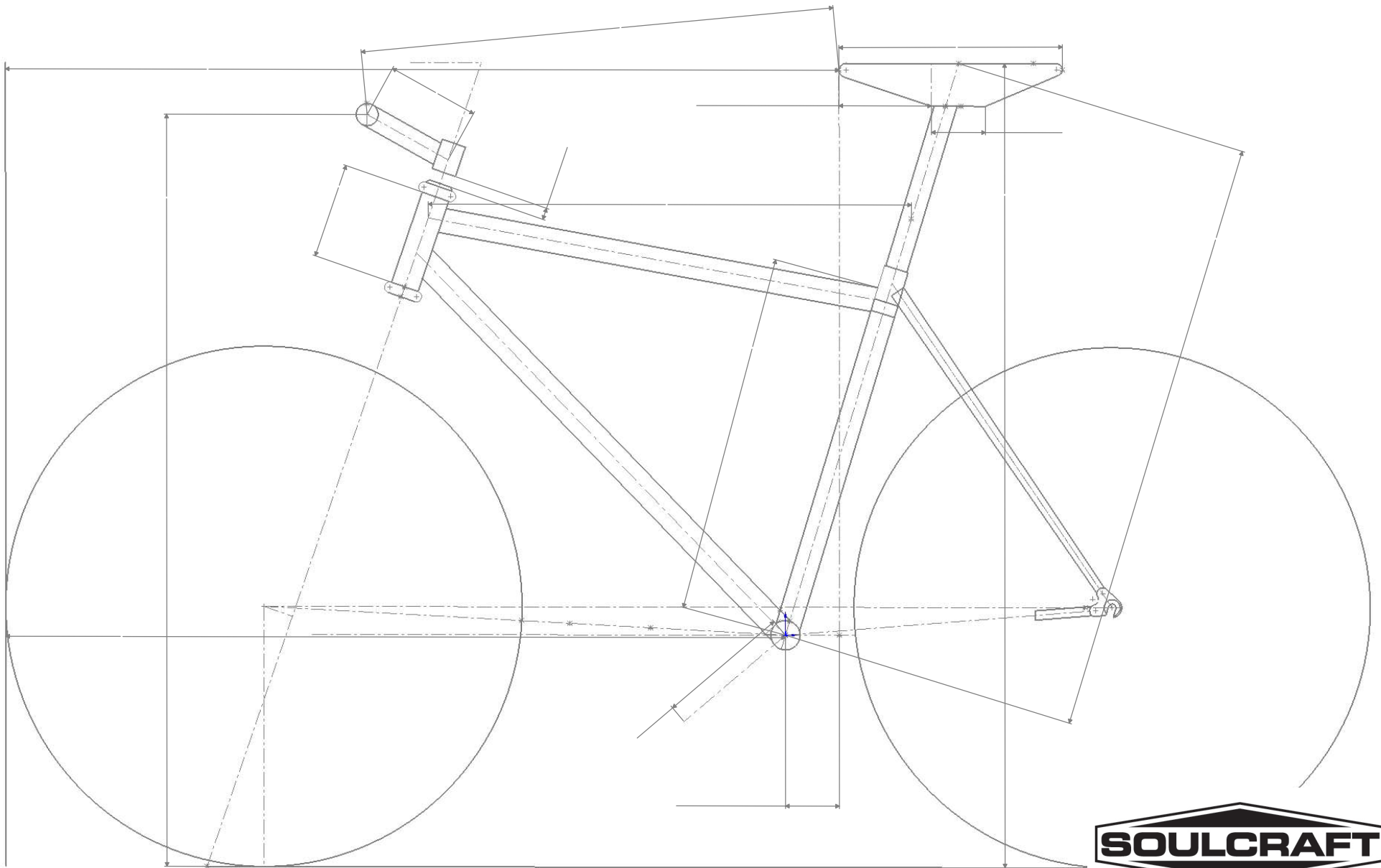
Bike set up info

Current bike model , year, and size	
Cleat to toe (center of cleat to tip of shoe)	
Current saddle model	
Future saddle model	
Handlebar current (brand, model, rise, sweep, width)	
Handlebar future (brand, model, rise, sweep, width)	
Seat post current (model, set back design or over center design?)	
Seat post future (model, set back design or over center design?)	
Current fork (model , travel, and the amount of sag you run)	
Future fork (model, travel)	
Widest tire you plan to run on new bike	
Current saddle fore/aft adjustment (where seat post clamps saddle rails)	
Have you ever been professionally fitted?	
Knee over pedal spindle measurement	
Have you spent any time trying to dial in your fit or have you just run the bike as it was originally set up? Explain what you've done, if anything.	
Do you feel you fit well on your current bike?	
What would you change? (if you're not sure, don't worry about it. we will discuss this later)	
Any physical ailments?	
Do you break a lot of equipment? Hard on frames and parts?	
Have you ever owned a lightweight steel frame before?	
How often do you buy new bikes?	
Describe your riding style. Good lines or point and shoot? Fast descender? Racer?	
Describe the terrain where you usually ride. Singletrack? Rocky? Roots? Etc.	

Anything else you think we should know about your current bike set up and/or riding style/issues?

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Soulcraft Frame Measurement Form



Top Notch Bicycle Frames

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You're almost done

Before you e-mail this form using the "Submit Form" button below, please make sure you have saved it to your computer. When you press the Submit Form button, you will be prompted to choose an e-mail program (outlook, outlook express, etc.) to send the form. If you do not see this prompt, then you will simply have to attach the saved file to an e-mail and send it that way.

If there is something you can't figure out or don't understand with regard to body or bike measurements, it would be better for us if you got that information sorted out before you send the form back to us. We're happy to help if you call or e-mail us with your question. If you're not exactly sure what parts or options you want on the new bike, we can sort that out later.

Once we receive your form it can take us up to a month before we contact you for an interview. This does not delay the delivery of your frame so don't freak out. We haven't forgotten about you! If for some reason you find you've made a huge error on something *after* you've sent the form, just send us an e-mail letting us know and we will delete the e-mail and wait for the new form. Thanks for taking the time to fill all this out. We know it's a pain in the ass, but it will be worth it!